



About Us:



ECONOMY **EVERLAST** **ECONOMY**
Concrete Tanks Concrete Tanks Industrial Tanks

Everlast and Economy - Affiliates in the Concrete Tank Industry

About Us

The combine that comprises Everlast and Economy is the largest and most experienced manufacturer and builder of concrete water tanks in Australia with over 30 years of continuous experience in supplying the water storage needs of Australians.

There are over 50,000 Everlast and Economy transportable water storage tanks in service, ranging in capacity from 5,000 to 23,000 litres. In addition, Economy has constructed several thousand poured-on-site tanks that range in size from 100,000 to 4,000,000 litres.

Everlast Concrete Tanks started supplying concrete water tanks in South-Eastern Australia during the 1960's. Initially, all tanks were built at the site, even small tanks of around 20,000 litre capacity.

On-site concrete tank construction required a team of at least three persons who spent long periods away from home, travelling from site to site, often working in difficult weather.

With the introduction to Australia of New Zealand cement-mortar tank technology, Everlast was quick to recognise that, for small to medium-sized tanks, factory production provided a cheaper alternative to poured-on-site construction. If a tank could be transported, it could be built more efficiently in a factory environment than out in the field. Delivery and installation of a factory produced tank proved simpler than building one at the site. There were other advantages as well. One man can deliver a transportable factory-built tank whereas three men must travel to build a tank on-site. The quick turn around on site was also found to be more convenient for customers.

Everlast built its first production factory in 1971 and began deliveries throughout Victoria and NSW. The Everlast transportable tank soon became hugely popular because of its neat appearance, robust construction and long-term durability.

In the mid-70's, Everlast's founder sold out to an Australian major and retired. Two years later, the Everlast marketing and management team resigned their jobs to start their own fledging company, Economy Concrete Tanks.

The same know-how that fuelled the early success of Everlast now drove Economy's dramatic growth. Economy quickly formed two divisions, the highly successful transportable tank division and the poured-on-site division that targeted the larger field-constructed tanks from 100,000 litres to 4,000,000 litres capacity.

By 1995, Economy was such a market leader that it's holding interests bought out Everlast and returned it to the fold. From 1995, Economy and Everlast have operated as affiliates providing transportable tanks and other products throughout Victoria and NSW; each majoring in their traditional geographical areas where their respective names are better known. The re-integration of Economy and Everlast makes the combine the largest and most experienced concrete tank manufacturer in Australia.

In recent years, Everlast and the transportable tank division of Economy have responded to the emerging market for robust transportable lock-ups [Utility Cabins] and for transportable Wine Cellars.

The maps over page show the territories in which each company operates. The transportable products are sold throughout Victoria and NSW but the larger poured-on-site tanks are constructed throughout Australia.

We invite you to turn over the page and view the Maps to locate yourself. If the product you want is marketed in your locality, visit the relevant website for further information or call the toll-free telephone number listed below.

[Refer Over Page for Contact Details.](#)



Contact Us: Call by Telephone, or
Send an E-mail through our Websites, or
Fax or Post the completed Form below.

If you would like a quote for an installation at your property of an **Everlast** or **Economy** water tank, utility cabin or wine cellar, or should you wish to make a preliminary enquiry or discuss your particular needs with our advisors, please call our sales office or use the general enquiry form below.

Please tick the box about which subject you would like more information and our Customer Service Team will respond as soon as possible. Fields marked with a * are compulsory, and at least one of the fields with an ^o must be supplied.

* **Name** :

* **Phone** :

Mobile :

^o **Email** :

^o **Address** :

Suburb :

State :

Postcode :

Area of Enquiry

Water Tanks **Utility Cabins**

Wine Cellars **Other**

Where did you :
hear about us?

Other Questions or Feedback

Locate Yourself



Contact Details

Telephone:
1 800 552 123
0427 848 538

Fax:
1 800 551 065

Email:
sales@everlast-tanks.com.au

Address Sales Office:
PO Box 1029
Portland Victoria 3305
Australia

Address Head Office:
45 Birubi Road,
Lavington NSW 2641
Australia



Contact Details

Telephone:
1 800 227 466
02 60 254 422

Fax:
02 60 401 460

Email:
sales
@economytanks.com.au

Address Sales Office:
PO Box 5335 MSC
Albury, NSW 2640